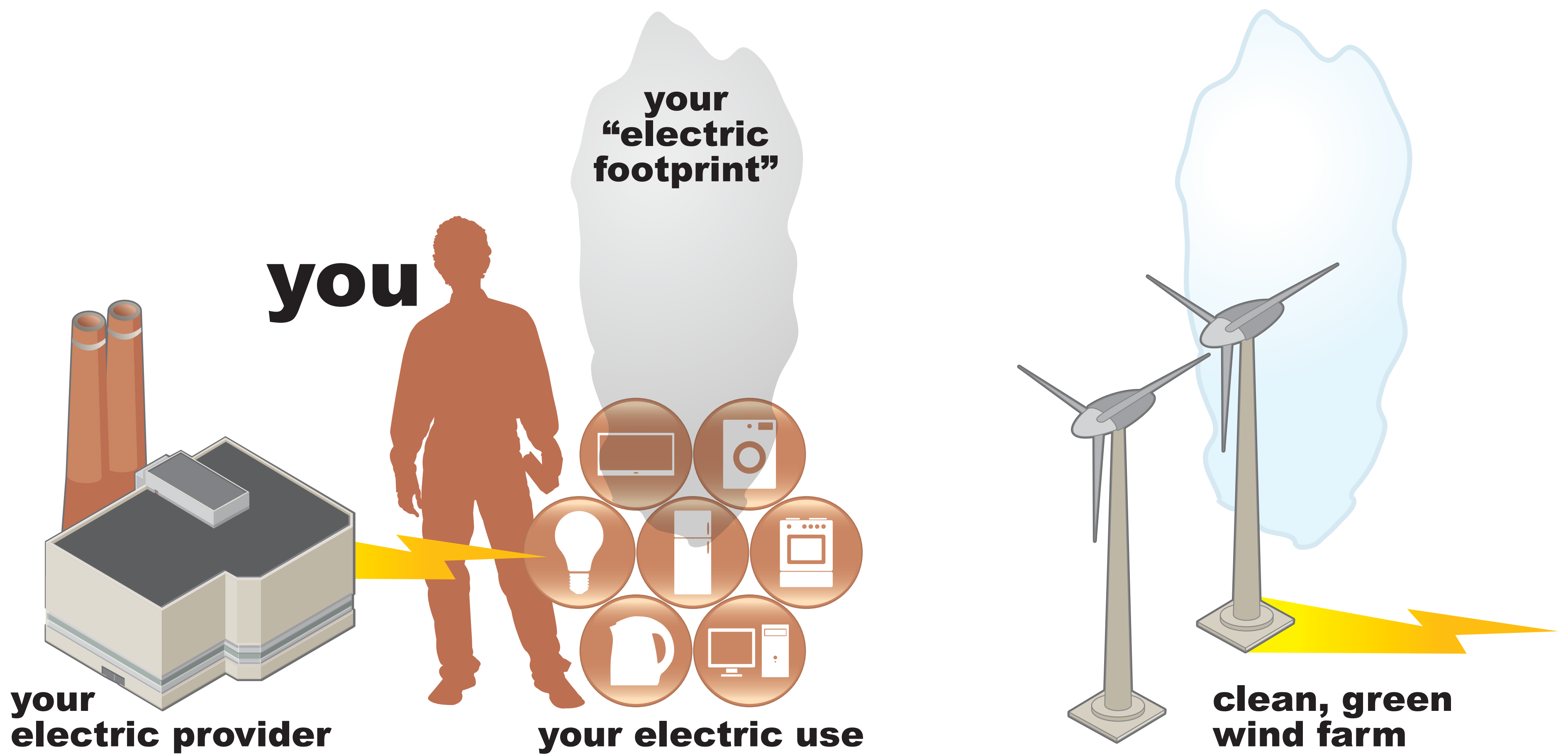
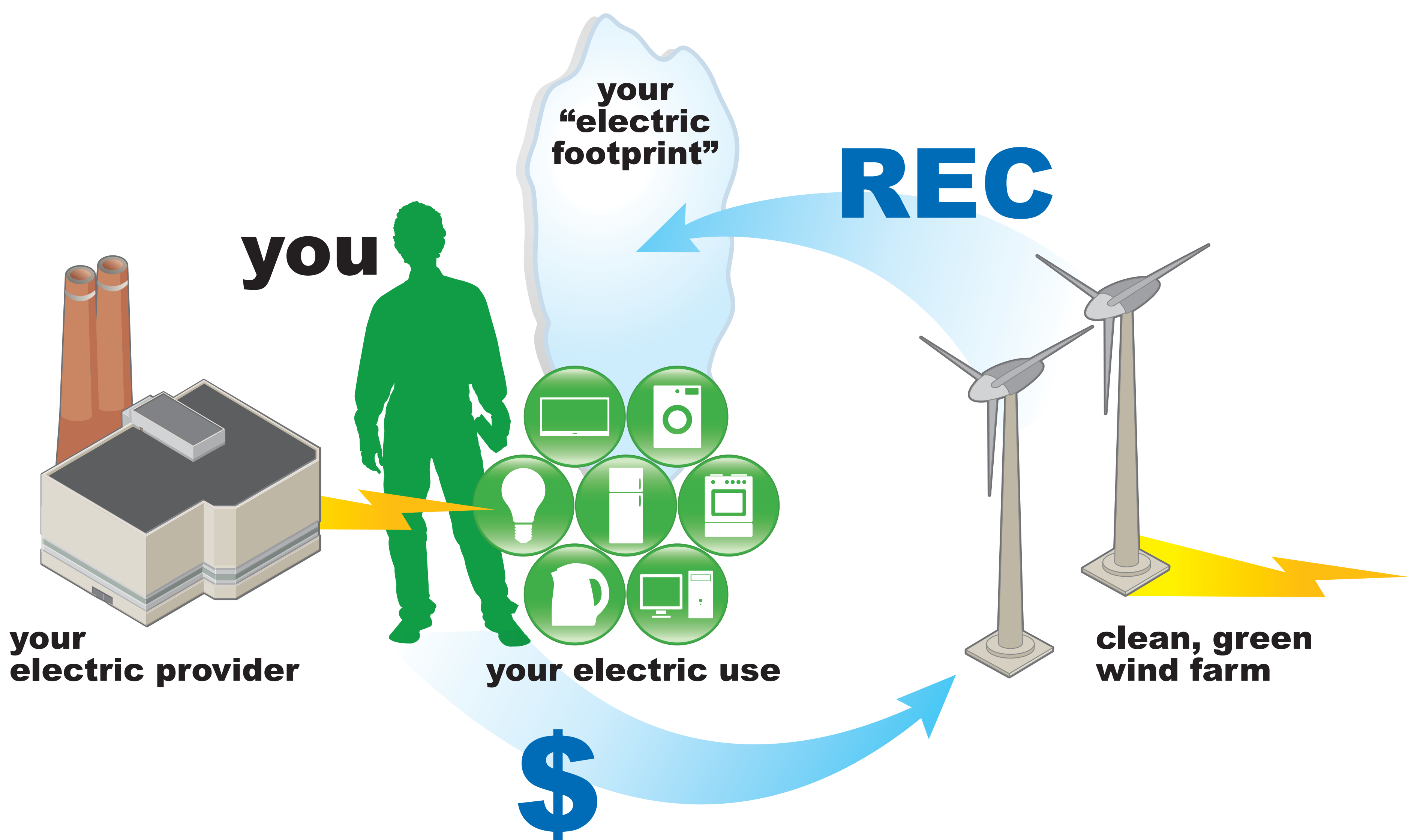


Everybody Wins With RECs



Before RECS

Your electric provider gives you power...and also a personal “electric footprint” of all the emissions that went into generating that power. You can’t get emissions-free electricity, because the wind farm doesn’t supply your electric grid. The wind farm has trouble competing against cheaper fossil fuel plants on its own grid. Our air is full of polluting emissions. Everybody loses.



After RECS

You still get your electricity from your provider, but you also voluntarily buy RECs from the wind farm. You get to “green up” your footprint, and the wind farm uses the extra money from the REC sale to lower their prices and compete better. Everybody gets better air and everybody wins.